



“Motivating Women in Supply Chain”

How to develop and attract women in Supply Chain

This interesting workshop is organized by ILME and Hatzi Fylax within the ELA Talent Day. Hatzi Fylax is focusing in projecting professionals to discover and unlock competences to achieve business goals, by training and mentoring.

The background

Supply chain is often seen as a numbers game. It is too easy to express female representation in the industry into a list of percentages and statistics. According to Dana Stiffler, Gartner research vice president, over the last two years “things have largely remained flat” for women in supply chain leadership positions. “We’re still in a place where women account for on average 37% or 38% of the average supply chain organization,” says Stiffler. “Then, as you go through the different levels of leadership, that percentage kind of drops off.”

What’s interesting to note, however, is that skills and traits that are typically defined as “female” are often the ones that are most beneficial when it comes to working in supply chain. In other words, supply chain needs more of what women bring to the equation.

While this is helpful to start a conversation about just how important the issue is, change will only happen once there is a real-world impact and action is taken as a result.

The aim of the workshop

The workshop aims at:

- a. inspiring and motivating women to pursue the career they want in the Supply Chain sector
- b. revealing areas of improvement for companies in order to build more equality in supply chain, to find and develop a strong and diverse talent pipeline.

Through interaction and discussion with successful women in this area, participants will be able to understand, through the conclusions of the workshop, all the challenges and opportunities they have in the Supply Chain sector, so as to be able to develop their talent and thrive.

The workshop process

After short presentations on leadership topics by key speakers, the participants in round table discussions will elaborate and then present to the whole group their conclusions.

The workshop language will be English. The conclusions of the workshop will be published by ELA.

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